

# 2022-2023 District Goals

**District:** 14 W

**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 60% of clubs in our district report service.

### Action Plan

[Action Plan 14W Service activities \(002\).docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	5
2nd Quarter	1	15	6	5
3rd Quarter	0	0	7	5
4th Quarter	0	0	7	5

### FY New Clubs

1

### FY Charter Members

15

### FY New Members

25

### FY Retention Goal

20

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

20

## Action Plan

[Action Plan\\_14 W\\_Membership Dropped Members \(1\).docx](#)

[Action Plan\\_14 W\\_Membership Growth.docx](#)

[Action Plan\\_14 W\\_Membership New Club.docx](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

[Action Plan 14W leadership.docx](#)

# LCIF

## Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 50% and club participation in our district increases by 100%.
- b. Our team will ensure that 5 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 12 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

[Action Plan 14W LCIF.docx](#)

# CUSTOM GOALS

## Goal Statement

By the end of 22/23 FY, District 14W will have sent at least 2 lions to RLLI training scheduled for March 2023.

## Action Plan

[Action Plan 14 W Custom goal RLLI.docx](#)

## Goal Statement

## Action Plan